



Regional Development  
Agency



healthclusternet

Europe's health economies  
exchange

16<sup>th</sup> August 2007

**Health ClusterNET European Regional Conference**  
*An Innovative Approach To A Healthy Lisbon Agenda*

**Brussels, 22 November 2007**  
**North East England Brussels Office, Centre for the Regions**  
**Boulevard St Michel 80, B-1040**

Dear Colleagues,

We have great pleasure to officially invite you to participate in our European regional conference as an Interreg IIIC network operation. This event will be held at the North East England Brussels Office on Thursday 22<sup>nd</sup> November 2007. Health ClusterNET together with One NorthEast Regional Development Agency as the Lead Partner will host the conference.

Reflecting the inter-sectoral work of the network, this event will be an important learning and networking opportunity for colleagues and organisations including EC Directorates, other EU agencies, regional governments from across the EU, regional health systems, universities, SME networks and associations, social enterprises and EU-wide associations and networks.

Health ClusterNET is an Interreg IIIC project looking at how health sector investment can contribute to regional/sub-regional economic and social development. The aim of this conference is to enable participants to review the practical lessons and policy recommendations emerging from partner collaboration, their relevance to achieving sustainable development in partner regions and achieving the goals of the Lisbon Agenda.

Specifically, the conference will allow us to share insights into how regional/local health economies can connect and contribute to regional economic and social

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development. In particular, the Conference focuses on learning and recommendations four key policy agendas: engaging SMEs in health sector procurement, affordable investment in health care infrastructure, inclusive employment and innovation with social value.

Our partners will wish to ensure senior representation from key stakeholders in order to (i) raise awareness about this agenda (ii) build commitment to addressing the HCN agenda and lessons learned in the longer-term (iii) enable representatives to meet with those from other regions to discuss potential future collaborations.

The final announcement about the conference posted at [www.healthclusternet.org](http://www.healthclusternet.org) together with the conference programme.

You are asked to inform the Network Coordinator, Margit Ohr at [ohr@policy.hu](mailto:ohr@policy.hu) about:

- i. You and your delegates contact details by filling in the **CONFERENCE REGISTRATION FORM**
- ii. Your confirmation to attend the post conference cocktail reception (indicate in the registration form)
- iii. **Please complete both of these tasks by 31 October 2007 in order to help local organisation. Please make sure your hotel reservation follows the local organisers' guidelines (attached).**

The local organisers have recommended a list of hotels in Brussels but it will be your responsibility to ensure that you book and pay for your hotel as soon as you can.

We hope that you will be able to take part in this event and look forward to hearing from you.

Yours sincerely,



Prof. Jonathan Watson  
Executive Director  
Health ClusterNET



Pat Ritchie  
Assistant Chief Executive - Strategy,  
One NorthEast

**Enclosures :**

- (i) Registration form
- (ii) Programme
- (iii) List of hotels in Brussels
- (iv) Final Announcement

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